
MEDIA RELEASE

May 23, 2011

VISIINC PLC lists on Frankfurt Stock Exchange.

VisiInc PLC announces the completion of its merger with Firmware Technologies Inc and its subsequent quotation on the Frankfurt Stock Exchange. VisiInc.com

The Frankfurt Stock Exchange, owned and operated by Deutsche Börse, is considered one of the largest and most efficient worldwide exchanges. This exchange is known for their ease of trading and enables investment via global E-Trade or traditional broker accounts in the United States and Internationally.

Through the evolutionary visi™ platform, VisiInc now owns the Vistime brand. Vistime is the **world's easiest to use multi-file format real time 3D viewer** for powerful collaboration and online meetings. Visi is capable of integration into other vendors offerings. It integrates with leading web collaboration and content management software systems and **enables them** to do something that they are unable to do – render and distribute massive multi-dimensional visual files and 3D media at lightning-fast speed without resolution degradation or enterprise infrastructure barriers.

Vistime is rapidly capturing global market share of major verticals such as Healthcare, Engineering, construction, building & design Resources – Mining, Oil & Gas, Exploration, Energy, Education Advertising & Media and Government .

In line with the Company's policy of diversifying its shareholder base, the listing is being undertaken in conjunction with an awareness program of the Company's activities in USA, Australia and Europe which includes all German newswires and financial websites, national newspapers and investment press, TV and radio as well as Bloomberg and Reuters screens.

visi is the next evolution in visual communication, a platform so powerful and extensible, it is capable of delivering solutions in both the physical and virtual environment in 3D, that was previously unachievable!

“ Vistime was developed so that people (engineers, geologists, filmmakers, physicists, doctors, indeed everyone) can see and work with “elephant-sized” visual files, for the first time, and collaborate on them with peers to save time and money, and create workplace efficiencies never before possible.”

President Jacques Blandin.

Vistime has been designed to integrate with the existing product offerings of the world's leading web collaboration and enterprise content management system vendors. The VisiInc technology enables these vendors to immediately expand their product capabilities and service offerings through:

- Integrated Product Offerings
- White label and Private Label Offerings
- OEM opportunities
- And much more!

About vistime

Through its unprecedented rapid visual rendering capabilities, the system (“Vistime”, www.vistime.com) allows all end users to simultaneously view, manipulate, and explore multi-dimensional data visualizations of **any file type** and **of any size**, in real-time **without** any resolution degradation. The system eliminates the lag time barrier that exists with other viewers. As a result, Vistime is the first in the world to enable real-time collaboration of complex, data-rich visual files and 3D media.

VISTIME ONLINE INFORMATION www.vistime.com

Presentation

<http://download.vistime.com/media/presentation-sd.mov> Standard Definition
<http://download.vistime.com/media/presentation-hd.mov> High Definition
<http://download.vistime.com/media/flashvideo.swf> Flash (Low Quality)

Walk-through

<http://download.vistime.com/media/demo/vtdemo.swf>

Contacts :

Glenn Weiland Vice President Global Communications VisiInc.com.

Mobile +61408909553 glenn.weiland@visiinc.com

FREE MEDIA TRIAL email glenn.weiland@visiinc.com

Visi Inc Plc

Office11, 10 Great Russell Street, LONDON, WC1B 3BQ, UNITED KINGDOM

Company No. 07501485