



**FOR IMMEDIATE RELEASE**

## **VisiInc PLC facilitates premier global collaboration pilot trials for EFISDS.**

Tuesday 23rd August 2011 PERTH, WESTERN AUSTRALIA member surgeons and others from Romania, Hungaria, Netherlands, Australia, France, Greece, Russia and Sweden joined together on line in the world first premiere of a true on line collaborative effort in CME trialing VisiInc ( [VisiInc PLC \(VZJ\)](#) ([www.deutsche-boerse.com](http://www.deutsche-boerse.com)) technology.

[EFISDS](#) ( The European Federation of the International Society for Digestive Surgery) staged the first of a series of pilot online PG Courses. Through the VisiInc PLC Vistime software, participants were able to simultaneously view, mark up, annotate and manipulate the various media including large 3D digital media in real time which as such set the scene for robust discussion on the various topics of interest.

The session lasted for 21/2 hrs and involved 20 participants throughout the world and was set up and facilitated through ESC using the Vistime collaboration technology. Vistime is a multi-file format, real-time 3D viewer for retrieval and viewing of large files, including medical imaging systems such as MRIs, scans and sonograms, over any Internet connection, including dial-up. The system allows physicians and patients to view and discuss 3D media including radiology images in an online meeting format.

Fred Meyer, Director of the EFISDS, said “This is a successful step towards the vision that EFISDS stands for; that is to provide a quality educational platform where access to, and engagement with, best practice professionals and top opinion leader surgeons in digestive surgery is facilitated in a user friendly method with new technology tailored to the specific needs of educationalists, students, residents and the medical fraternity at large.”

“Already preparations are under way for 3 or more pilots in the next 2 months to fine tune the features, educate participants and optimize communication methods. We foresee that these collaboration sessions will become a standard event within the realm of the EFISDS after our general assembly in Sweden.” Fred Meyer, Director of the EFISDS.

The Visi platform is the next evolution in visual communication, and is capable of delivering solutions in both the physical and virtual environment in 3D. VisiInc is currently in trial discussions in both Europe and Eastern Europe with major medical groups and with the recently announced integration plans of Open Inventor for the Visi platform and Vistime product, it is anticipated market opportunities will expand in Aerospace, Oil & Gas/Mining/Geosciences, Reservoir Engineering, Core Sample Analysis, Materials Science, Industrial Inspection, Simulation Data, Medical and Life Sciences, Environmental and Climate.” said Jacques Blandin CEO Founder of VisiInc PLC.

The Visilnc technology enables conference users to render and simultaneously view large multi-dimensional visual files, including digital medical media such as MRI and CAD files at lightning-fast speed without any resolution degradation or enterprise infrastructure barrier regardless of Internet connection, including dial-up (“Vistime,” [www.vistime.com](http://www.vistime.com)).

Jacques Blandin CEO VisInc PLC stated, “Vistime was developed so that engineers, geologists, filmmakers, physicists, healthcare professionals and others can see and work with “elephant-sized” visual files, for the first time anywhere, and collaborate on them with peers to save time, money, and dramatically improve work place efficiencies.”

### **About Visilnc PLC**

In May 2011 Visilnc PLC announced the completion of its merger with Firmware Technologies Inc and its subsequent quotation on the Frankfurt Stock Exchange. [Visilnc.com](http://Visilnc.com) Through it’s evolutionary Visi™ platform, Visilnc operates Vistime. Vistime is rapidly capturing global market share of major verticals such as Healthcare, Government, Engineering and Architecture, Mining, Oil & Gas, Exploration, Energy, Education, Advertising & Media and online Video Conferencing. Visi, the next evolution in visual communication, is capable of delivering solutions in both the physical and virtual environment in 3D. Vistime has been designed to integrate with the existing product offerings of the world’s leading web collaboration and enterprise content management systems, enabling vendors to immediately expand their product capabilities and service offerings through Integrated Product Offerings, White Label and Private Label Offerings and OEM opportunities. Through its unprecedented rapid visual rendering capabilities, the Vistime system ([www.vistime.com](http://www.vistime.com)) allows all end users to simultaneously view, manipulate, and explore multi-dimensional data visualizations of any file type and of any size, in real-time without any resolution degradation. The system eliminates the lag time barrier that exists with other viewers. As a result, Vistime is the first in the world to enable real-time collaboration of complex, data-rich visual files and 3D media. For more information, visit [www.visiinc.com](http://www.visiinc.com).

### **About EFISDS**

The Federation has grown out of an initiative by the ISDS to bring all the European National Representations together in order to stimulate growth, innovation and communications. Our vision is to run a prudent and truly up to date Federation of European Digestive Surgical Society using the latest methodologies taking in account the ever changing needs of todays surgeon and surgeon in training.

Rather than the purely surgical discipline driven approach, the EFISDS prefers to focus more on the disease as a whole, taking in account all the skill sets required to deliver the optimal outcome. This also includes non technical skills such as public relations, understanding of media technologies and the development of educational skills and technologies. EFISDS is all about education and training, supporting and engaging in on-line discussion and collaboration platforms, live surgery web transmissions and streaming video. The aim is to enhance the dialogue between the focus groups and to stimulate training and education by providing quality on line-mentoring.

### **Forward-Looking Statements**

This Press Release may contain certain forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. The Company has tried, whenever possible, to identify these forward-looking statements using words such as "anticipates", "believes", "estimates", "expects", "plans", "intends", "potential" and similar expressions. These statements reflect the Company's current beliefs and are based upon information currently available to it. Accordingly, such forward looking statements involve known and unknown risks, uncertainties and other factors which could cause the Company's actual results, performance or achievements to differ materially from those expressed in or implied by such statements. The Company undertakes no obligation to update or advise in the event of any change, addition or alteration to the information catered in this Press Release including such forward-looking statements.

## **ONLINE INFORMATION**

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